



BBI LOGISTICS NEW WORKPLACE DESIGN

CHALLENGE

WHEN A LOGISTICS FIRM SAW EXPONENTIAL GROWTH IN REVENUE AND EMPLOYEES, IT NEEDED A NEW OFFICE TO ACCOMMODATE ITS EXPANSION, TO REMAIN COMPETITIVE, AND TO ATTRACT TALENT.

SERVICES

- Architectural Design
- Interior Design
- MEP Engineering
- Construction Administration
- Design Management

BBI LOGISTICS – NEW WORKPLACE DESIGN

When BBI Logistics saw substantial growth in record-breaking time, the freight brokerage firm turned to ms consultants to create an employee-friendly, but competitive, work environment.

ms partnered with BBI Logistics and international real estate titan, JLL, to design and engineer an interior workplace relocation project in downtown Columbus, Ohio. The company is transitioning to 80 on the Commons, a recently constructed, mixed-use commercial and residential building at Columbus Commons.

The 18,000-square-foot tenant space within the second floor footprint serves BBI's need for personnel acquisition and retention, providing a capacity for 200 employees and an open office work environment with panoramic views of the Columbus Commons green space and surrounding high-rise skyline.

NEW WORKPLACE DETAILS

With a blank canvas, the ms team incorporated elements that reflected BBI and its employees. Details include:

- Custom poly-core paneled ceiling, featuring a perforated grid and mirrored climaver layer which reveals an illuminated cavity for both visual and acoustic performance
- “Campus” core plan with an interactive lounge and expanded dining area
- Elevated board room with a panoramic view of the 6-acre Columbus Commons green space
- Integrated LED monitor wall in the lounge for employee interaction and sales goals
- Monitors in each collaborative space for individual private use or teaming tasks
- Soft benching for sit-and-go convenience at the main lobby, lounge, and meeting room
- Over 400 linear feet of suspended LED lighting